



# 2019 RIDE 365 JOURNEY CHALLENGE CONTEST



For additional details, and to view the Official Rules for this Contest, please go to [HOG.COM/Ride365JourneyRules](http://HOG.COM/Ride365JourneyRules).

## PRIZES

- **FIRST PLACE:** \$1,500 Harley-Davidson® Gift Card; \$75 Norscot Certificate for exclusive H.O.G Merchandise; 1st Place Plaque + Recognition at the Harley-Davidson Museum®; HOG Magazine; and H.O.G Insider
- **SECOND PLACE:** \$1,000 Harley-Davidson Gift Card; \$50 Norscot Gift Certificate for exclusive H.O.G Merchandise; 2nd Place Plaque + Recognition at the Harley-Davidson Museum; HOG Magazine; and H.O.G Insider
- **THIRD PLACE:** \$500 Harley-Davidson Gift Card; \$25 Norscot Gift Certificate for exclusive H.O.G Merchandise; 3rd Place Plaque + Recognition at the Harley-Davidson Museum; H.O.G Magazine; and H.O.G Insider
- **100 POINTS OR MORE:** Ride 365 Journey Challenge Pin, Patch, Bandana, and \$25 Norscot Gift Certificate for exclusive H.O.G Merchandise
- **10 TO 99 POINTS:** Ride 365 Journey Challenge Pin, Patch and Bandana

## PARTICIPATION - U.S. HOG MEMBERS

- Any Full or Associate H.O.G. member from the U.S. may enter. Entries must be submitted individually.
- Only one 2019 Ride 365 Journey Challenge entry per H.O.G. member.
- **By participating in the Contest, you agree that your name, biographical information, and photos submitted in connection with this Contest may be used for advertising and promotional purposes without limitation and without additional notice, compensation, or consent, except where prohibited. Photos submitted may be available for viewing on the Internet by a world-wide audience.**
- Entrant agrees that any dispute with regard to the conduct of this contest, rule interpretation and application, the awarding of prizes, or any other matter related to this Contest, shall be submitted to Harley-Davidson, whose decision shall be binding and final.
- Individuals participate at their own risk. Do not break the law or endanger yourself or others when taking photos.

## PHOTO FORMATS

All photos must be submitted online at [HOG.COM/Ride365](http://HOG.COM/Ride365). Photo formats accepted are .jpg, .gif, and .png. Each photo must not exceed 5MB in size.

**NOTE:** Images must be clear and names/signs must be legible in submitted prints. Prints that are blurred, fuzzy, illegible, or unrecognizable will not receive points.

## PHOTO ELEMENTS

- Your Harley-Davidson motorcycle must be in each photo, except where noted below. A Harley-Davidson® Motorcycle Rental through EagleRider is also acceptable.
- Either the cover of a 2019 H.O.G® magazine or the cover of the 2019 H.O.G. Touring Handbook must be clearly identifiable in each photo. Go to [HOG.COM/Ride365JourneyHandbook](http://HOG.COM/Ride365JourneyHandbook) to download a printable version of the 2019 H.O.G. Touring Handbook cover.
- You, the entrant, must be in at least five of the photos.

## HOW DO I EARN POINTS?

Please upload photo for each applicable category.

- One (1) point for each individual Worldwide Authorized Harley-Davidson Dealership
- Three (3) points for Worldwide H.O.G. Rally\*
- Three (3) points for H.O.G. Member Check In\*  
\*As listed on [HOG.COM/Events](http://HOG.COM/Events). The rally photo must clearly show you (the entrant) and an official rally banner or a National Harley-Davidson staff member. H.O.G. rally event banner may not always be accessible with your motorcycle. In that case a photo of you, the entrant, at the location and holding a 2019 H.O.G magazine or the 2019 H.O.G. Touring Handbook will be accepted. This is the only situation that does not require your motorcycle in the picture.
- Three (3) points as listed below for each of the following Harley-Davidson Motor Company facilities. (15 points maximum)

**Juneau Avenue Headquarters in Milwaukee, WI**  
**Pilgrim Road Operations in Menomonee Falls, WI**  
**York Vehicle Operations in York, PA**  
**Tomahawk Operations in Tomahawk, WI**  
**Harley-Davidson Museum® in Milwaukee, WI**

*(Please do not park on sidewalks while taking your photo at the museum.)*

## SUBMITTING YOUR ENTRY

- Photos must be submitted online at [HOG.COM/Ride365](http://HOG.COM/Ride365).
- One photo must be included for each point for which you are submitting. All entries must be submitted online no later than **December 31, 2019**. Decisions of the judges are final. Prizes are subject to change.